PTA Executive Board Meeting

8/22/16

1. Welcome Back –last year recap
	1. Feedback from last year
		1. Went well, much information shared in many avenues
			1. Limit e-blasts to volunteer requests
		2. PTA Mission: support Peterson community and activities
2. Upcoming events
	1. PTA IL meeting: Wed Aug 24th at 4:30 pm
	2. New Student Picnic – Aug 25th: tables staffed for T-shirt and membership drive
	3. Back to School Picnic – Sept 1st: need 4-6 volunteers
3. Membership
	1. Ideas for Recruiting
		1. Eblast reminders, send home flier, develop questionnaire for picnic
	2. Ideas for keeping track of members: membership list
		1. Google Docs spreadsheet
		2. Peterson PTA gmail account – has been created in the past
	3. Goal: $1100 at $10 per person
	4. PTA meetings are on the Peterson School website calendar
		1. 1st meeting is joint with PAC and BAC
4. Leadership positions open
	1. Book Fair
	2. T-shirts
	3. Unity Through the Arts
5. First Eblast
	1. Announcing picnics, membership, International Night and Book Fair